## We claim:

- 1. A chemical compound comprising first and second hsp-binding moieties which bind to the pocket of hsp90 with which ansamycin antibiotics bind, said binding moieties being connected to one another by a linker.
- 2. The chemical compound according to claim 1, wherein the first hsp-binding moiety is an ansamycin antibiotic.
- 3. The chemical compound according to claim 2, wherein the first and second hspbinding moieties are each an ansamycin antibiotic.
- 4. The chemical compound of claim 3, wherein at least one of the hsp-binding moieties is geldanamycin.
- 5. The chemical compound of claim 4, wherein the first and second hsp-binding moieties are geldanamycin.
- 6. The chemical compound of claim 5, wherein the linker has a length of 4 to 7 carbons atoms.
- 7. The chemical compound of claim 6, wherein the linker has a length of 4 carbon atoms.
- 8. The chemical compound of claim 1, wherein at least one of the hsp-binding moieties is geldanamycin.
- 9. The chemical compound of claim 8, wherein the first and second hsp-binding moieties are geldanamycin.
- 10. The chemical compound of claim 9, wherein the linker has a length of 4 to 7 carbons atoms.

- 11. The chemical compound of claim 10, wherein the linker has a length of 4 carbon atoms.
- 12. A method for destruction of cells expressing a HER-family tyrosine kinase, comprising administering to the cells a chemical compound according to any of claims 1-11.
- 13. A method for treating cancer in a patients suffering from cancer, comprising administering to the patient a therapeutic composition comprising a chemical compound according to any of claims 1-11.
- 14. The method of claim 13, wherein the cancer is an HER-positive cancer.